



# MICHELIN® WIPER BLADE & AUTOMOTIVE ACCESSORIES PROGRAM

- Additional revenue for your business
- Added convenience for your customers
- Supported with national TV advertising
- Great promotional items for Tire & Service offers
- 100% reimbursable through BDF\*



## Start by purchasing a Store-in-Store display:

- 50 MICHELIN® STEALTH Pro Series (Hybrid Wiper Blades)
- 50 MICHELIN® Forecast Pro Series (Traditional Wiper Blades)
- 2 Digital Tire Pressure Gauges w/Escape Hammer
- 2 Tread Depth Tire Pressure Gauges
- 2 Pistol Grip Tire Pressure Gauges
- 2 Glove Box Safety Kits
- 2 Travel Safety Kits
- Rugged, compact, roll-around display

ACT NOW  
**SAVE**  
20%

Regular Price \$999  
**NOW JUST**  
**\$799**

Valid 2/1–2/28/17

**Order Your Display by Calling Pylon at 855-683-8204!**

**Existing dealers who have already purchased a Store-in-Store display:**

- Visit [buypylon.com](http://buypylon.com) to place replenishment orders and keep your display stocked all year long!



\* Must purchase Store-in-Store display seen here to access BDF. See Michelin Connect for complete details.